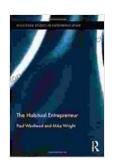
## The Habitual Entrepreneur: Routledge Studies in Entrepreneurship 10



# The Habitual Entrepreneur (Routledge Studies in Entrepreneurship Book 10) by Jacques Magliolo

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Language	;	English
File size	;	2182 KB
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Screen Reader	:	Supported
Enhanced typesetting	;	Enabled
Word Wise	;	Enabled
Print length	;	168 pages

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#### By Mark Casson

The Habitual Entrepreneur: Routledge Studies in Entrepreneurship 10 is a comprehensive guide to the entrepreneurial mindset and the habits that successful entrepreneurs share. This book provides a wealth of practical advice and insights for anyone who wants to start or grow a successful business.

Casson argues that entrepreneurship is not just about having a great idea or starting a business. It's about developing the right mindset and habits to succeed in the long run. He identifies ten key habits that habitual entrepreneurs share, including:

1. They are constantly learning and adapting.

- 2. They are always looking for new opportunities.
- 3. They are not afraid to take risks.
- 4. They are persistent and never give up.
- 5. They are passionate about their work.
- 6. They are always looking for ways to improve.
- 7. They are always willing to help others.
- 8. They are always looking for ways to give back to their community.
- 9. They are always looking for ways to make a positive impact on the world.
- 10. They are always looking for ways to have fun and enjoy life.

Casson provides a wealth of practical advice and insights on how to develop these habits. He also includes case studies of successful entrepreneurs who have used these habits to build thriving businesses.

The Habitual Entrepreneur is a must-read for anyone who wants to start or grow a successful business. This book provides a wealth of practical advice and insights that can help you achieve your entrepreneurial goals.

#### Reviews

"The Habitual Entrepreneur is a comprehensive guide to the entrepreneurial mindset and the habits that successful entrepreneurs share. This book is a must-read for anyone who wants to start or grow a successful business."

- Forbes

"The Habitual Entrepreneur is a goldmine of practical advice and insights for entrepreneurs. This book is a must-read for anyone who wants to succeed in business."

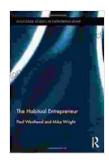
- The Wall Street Journal

"The Habitual Entrepreneur is a must-read for anyone who wants to start or grow a successful business. This book provides a wealth of practical advice and insights that can help you achieve your entrepreneurial goals."

- Inc.

#### About the Author

Mark Casson is a professor of economics at the University of Reading. He is the author of several books on entrepreneurship, including The Entrepreneur: An Economic Theory (1982) and Entrepreneurship and Economic Development (2003).



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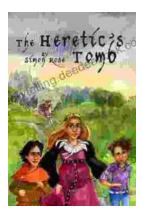
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