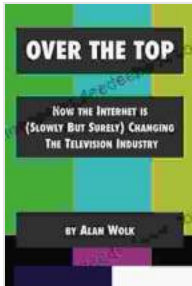


# How The Internet is Slowly But Surely Changing The Television Industry



## Over The Top: How The Internet Is (Slowly But Surely) Changing The Television Industry by Alan Wolk

★★★★☆ 4.4 out of 5

Language	: English
File size	: 466 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 176 pages
Lending	: Enabled



The internet has had a profound impact on the television industry. In the past, people were limited to watching whatever was on TV at the time it was on. Now, people can watch whatever they want, whenever they want, on a variety of devices. This has led to a decline in traditional TV viewership and a rise in the popularity of streaming services.

## Cord-Cutting

One of the most significant ways the internet has changed the television industry is by making it possible for people to cut the cord. Cord-cutting is the practice of canceling traditional cable or satellite TV service and instead using streaming services to watch TV. This trend has been growing in popularity in recent years, as more and more people have access to high-speed internet and more streaming services become available.

There are several reasons why people are choosing to cut the cord. One reason is that streaming services are often cheaper than traditional TV service. Another reason is that streaming services offer more flexibility and convenience. With streaming services, people can watch whatever they want, whenever they want, on any device they want. They can also pause, rewind, and fast-forward shows, which is not possible with traditional TV.

## **On-Demand Content**

Another way the internet has changed the television industry is by making it possible for people to watch on-demand content. On-demand content is content that is available to watch at any time, as opposed to live TV, which is broadcast at a specific time. Streaming services offer a wide variety of on-demand content, including movies, TV shows, and documentaries.

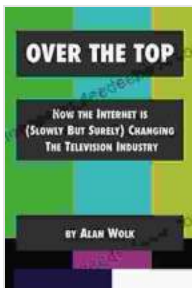
On-demand content has become increasingly popular in recent years, as people have become accustomed to being able to watch what they want, when they want. This has led to a decline in the popularity of live TV, as people are more likely to watch on-demand content that they can watch at their own convenience.

## **The Future of Television**

It is difficult to say exactly what the future of television will be, but it is clear that the internet is playing a major role in shaping it. The rise of streaming services and on-demand content is likely to continue, and it is possible that traditional TV will eventually become obsolete. However, it is also possible that traditional TV will continue to exist, but it will be supplemented by streaming services and on-demand content.

One thing is for sure: the internet has changed the way people watch TV, and it is likely to continue to change it in the years to come.

The internet has had a profound impact on the television industry. It has made it possible for people to watch whatever they want, whenever they want, on any device they want. This has led to a decline in traditional TV viewership and a rise in the popularity of streaming services. It is unclear what the future of television will be, but it is clear that the internet will continue to play a major role in shaping it.



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